

# Santa's World

Introducing  
Santa's Elf Series®





Also by Joe Moore

# The Santa Claus Trilogy

*Believe Again, The North Pole Chronicles*

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*Faith, Hope & Reindeer*

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**3rd in the Santa Claus Trilogy  
and**

*Return of the Birds*

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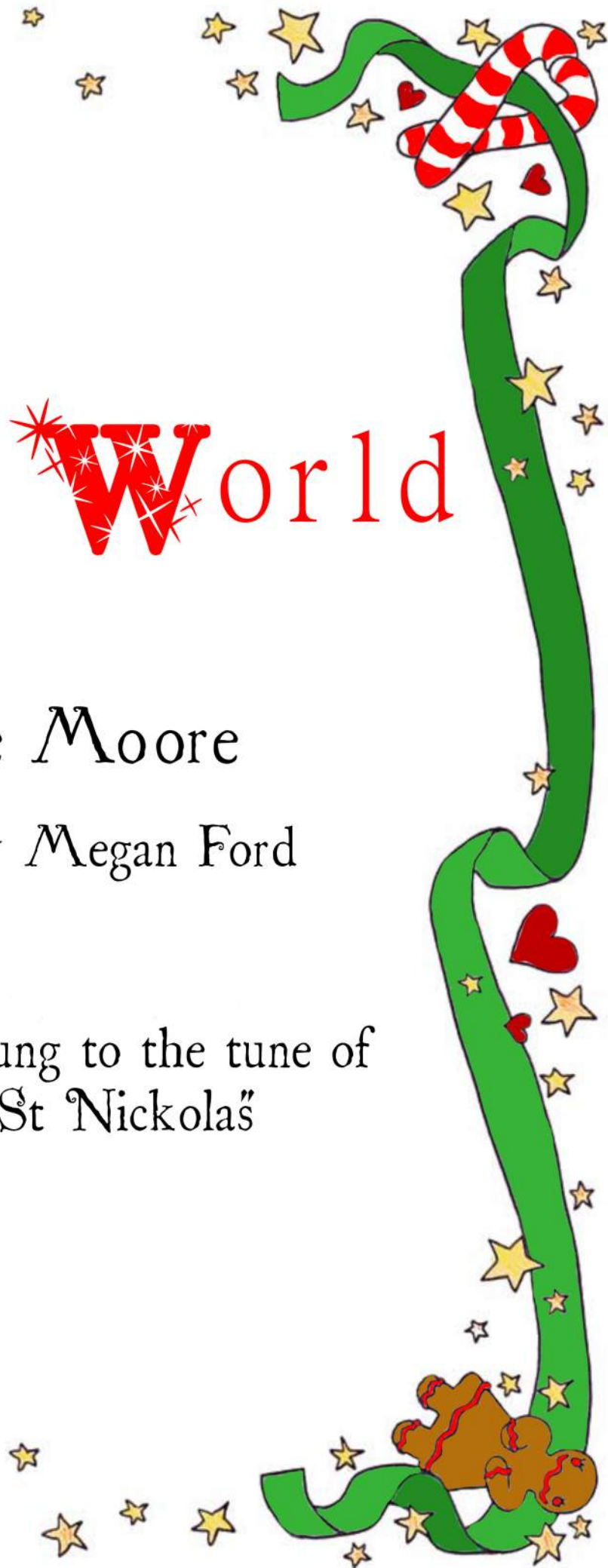


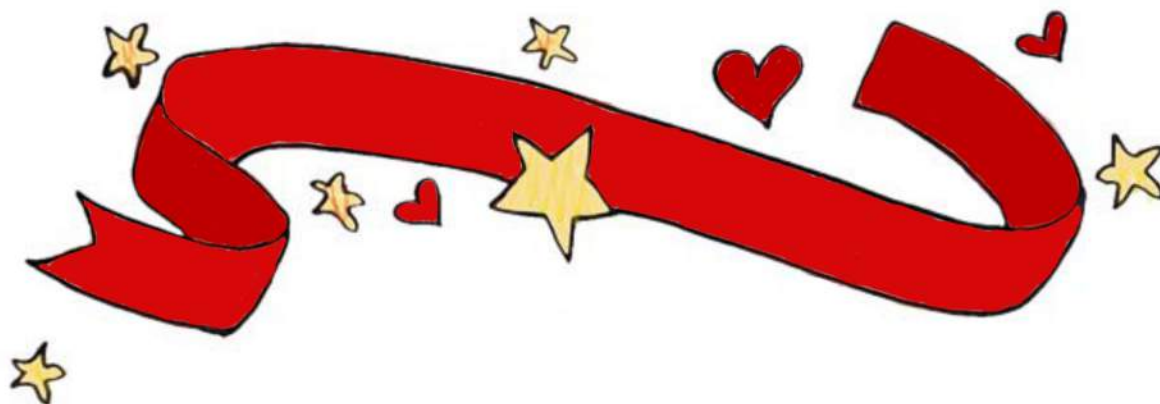
# Santa's World

By Joe Moore

Illustrated by Megan Ford

Verses may be sung to the tune of  
"Jolly Old St Nickola's"





# Santa's World

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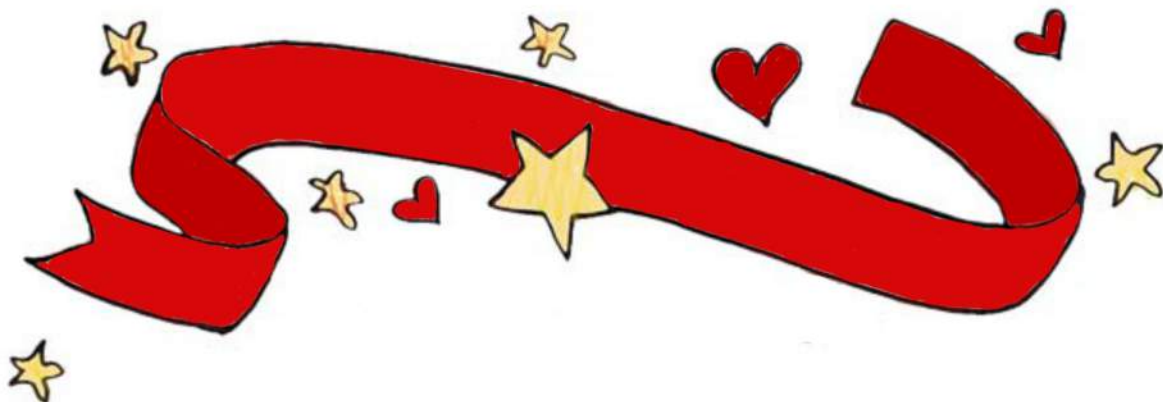
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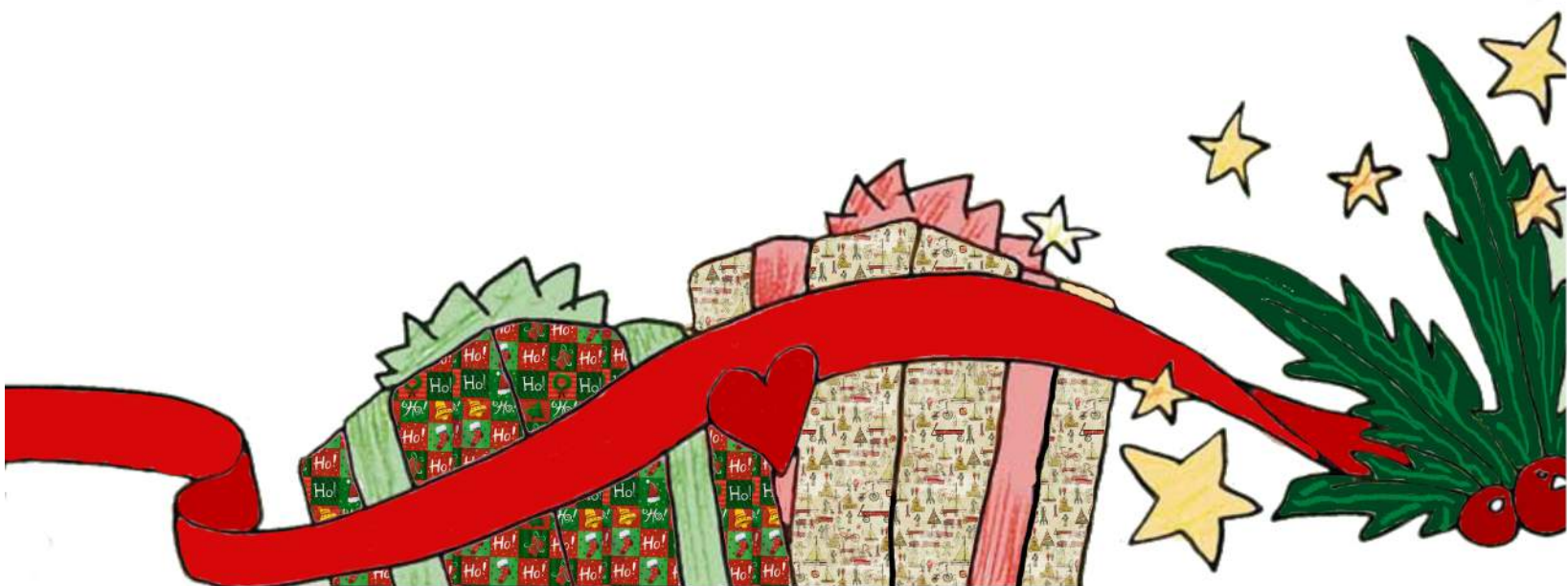






***Illustrator, designer, business partner, confidant, best friend and wife - these are all the things and more that make up my wonderful Mary. In every triumph, joy, sorrow, disappointment and every happiness, my God and my wife has made every moment more special or more bearable because of their presence in my life.***

***Not a day goes by that I do not give thanks that Mary entered my life. So whether spoken or not, this book, and all my body of work, is dedicated to my true soul mate and greatest joy, Mary Moore. Thank you for everything.***









**T**hough many don't quite know the facts

It's really plain to see

**W**ithout my elves there wouldn't be

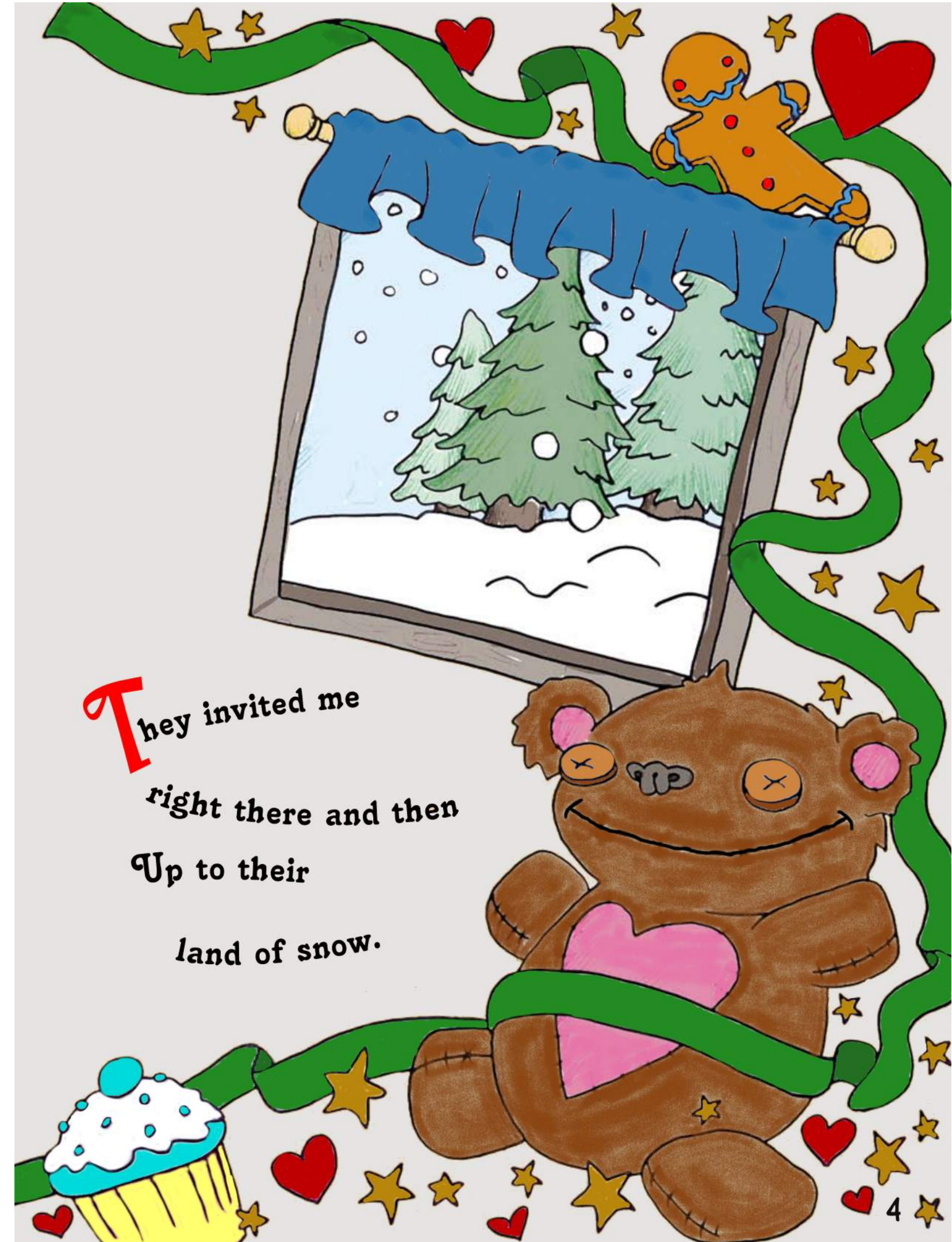
Many gifts under your tree.





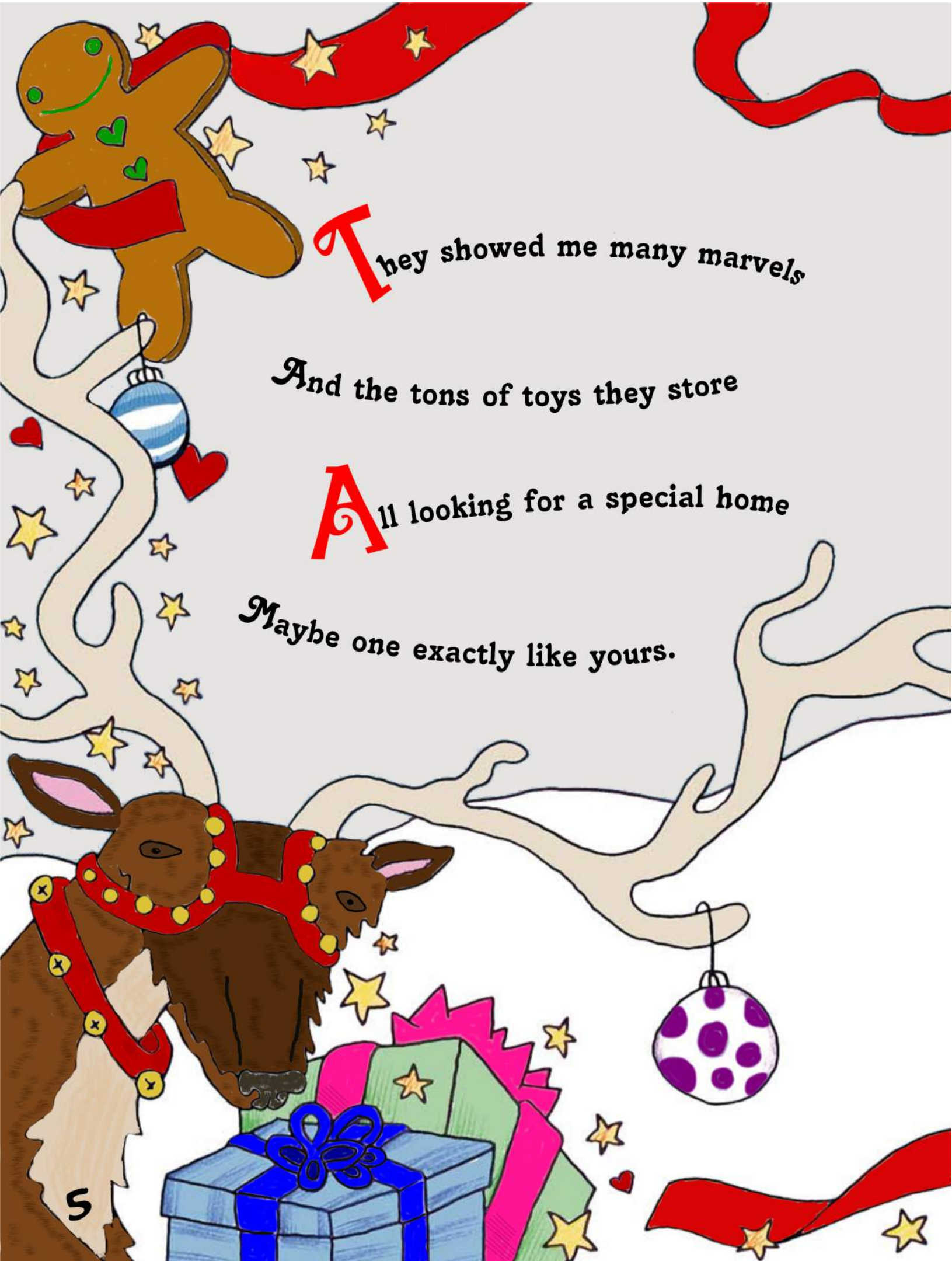
**T**he elves  
they found  
me working hard  
So many years ago,





**T**hey invited me  
right there and then  
Up to their  
land of snow.





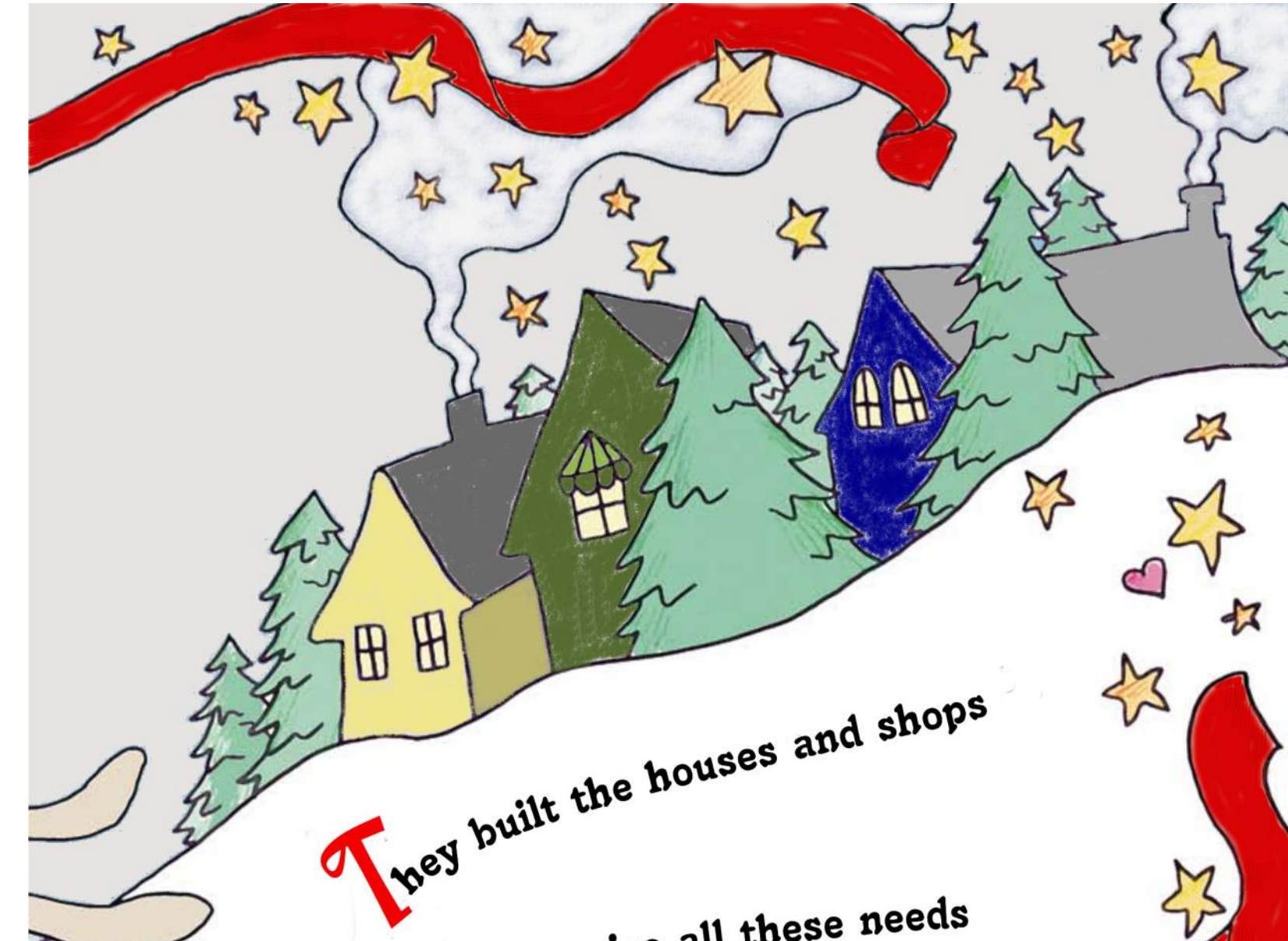
They showed me many marvels

And the tons of toys they store

All looking for a special home

Maybe one exactly like yours.





**T**hey built the houses and shops  
To service all these needs

**T**hey stored up lots of food and sweets  
And even reindeer feed.







**W**e all are living many years

**H**ow long we've been

On this old earth

**W**e hide our age so well.







Every elf becomes a specialist

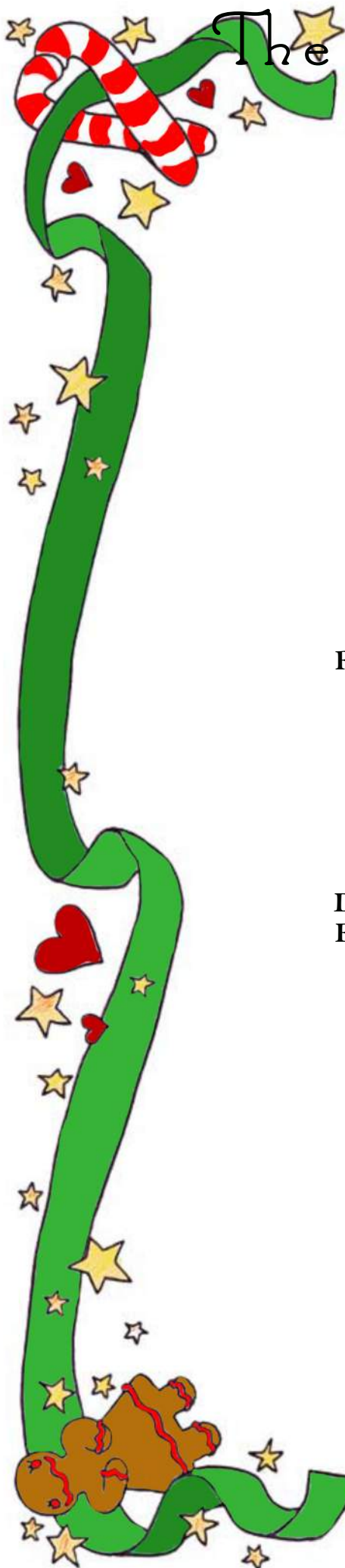
And their craft they really know

Each toy is perfectly wonderful and

In each the quality shows.







# The Santa Elf Series Elves

## Manufacturing Center

Ion Crosswire – Master Electronic Elf (MEE)  
Carrow Chekitwice – Supreme Toy Manager (STM)  
Denny Sweettooth – Master Candymaker and Baker (MCB)  
Shelly Raptup – Master Design Elf (MDE)  
Priscilla Huffinpuff – Master Ornament Maker (MOM)  
Stacey Buttons – Master Doll Maker (MDM)  
Troy Tootenhammer – Plane & Train Engineer (PTE)  
Ford MacHarley – Master Wheel Elf (MWE)

## Woodland Center

Coco Nicenhot – Chief Chocolate Mixer (CCM)  
Forrest Heademup – Master Reindeer Caretaker (MRC)  
Jamie Hardrock – Chief Mining Elf (CME)  
Carol Joynote – Chief Music Coordinator (CMC)  
Reverend Goinpeace – Pastor & Keeper of Christmas (PKC)

## Santa's Village

Jolly Havenfun – Master Games Maker (MGM)  
Jingle Flyenthere – Sleigh & Bell Maker (SBM)  
Nutten Upmysleeve – Mystic & magical Elf (MME)  
Drusilla Drawcolor – Master Artist & Illustrator (MAI)  
Egrid Shortpockets – Master Lighting Elf (MLE)

## Elf Mountain

Whitey Makebelieve – Puppet & Theater Master (PTM)  
Sky Globetrotter – Master Navigational Elf (MNE)  
Sparkle Gemsansuch – Master Jewelry Maker (MJS)  
Frosty Evergreen – Chief Forestry Elf (CFE)  
Keeney Eagleye – Chief Lookout Administrator (CLA)  
Stamp Roundworld – Master Postal Elf (MPE)

Look for these and more in the coming years.  
We plan to publish between 3 & 4 books a year.  
For more information please visit our websites  
[www.thenorthpolepress](http://www.thenorthpolepress) and [www.santaselfseries.com](http://www.santaselfseries.com)



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Introducing Santa's Elf Series®

**Written by Joe Moore**  
**Illustrated by Megan Ford**

A long time ago Santa Claus met his elves. They offered to help him make his dream of bringing gifts and toys to children throughout the world come true. Now Santa finally tells the stories of his most important helpers in a series that helps young readers learn to read.

This series shows your child the wonder of the North Pole while teaching and entertaining them through rhyme and beautiful illustrations.

This is the first book in the "Santa's Elf Series" that brings the magic of Christmas to your home all year long and explains who helps Santa Claus get everything done. New editions will be out yearly, making this a tradition and keepsake for you and your family to pass on for generations.



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